



2020 Holiday Parade
Friday, December 4, 6-8pm
REKINDLE THE HOLIDAY SPIRIT

IMPORTANT 2020 INFORMATION!

2020 will feature a DRIVE-THRU Parade or reverse parade. Floats will be staged and stationary within Marathon Park. The community will stay in their vehicles and drive through the parade via a designated one-way route throughout Marathon Park. There will be a designated entrance and designated exit for the community. The community will NOT be getting out of their cars but rather driving by each float to view it. Floats MUST be placed by 5:30pm and stay in place until the designated Wausau Events vehicle comes through following the final community vehicle. There will be NO exchange of candy at the floats. A bag of candy and the coloring book will be given at the entrance of the park to each child within a vehicle. We will communicate VIA EMAIL as to how/where your float will be and the exact route the community will take.

ADDITIONAL IMPORTANT INFORMATION:

- Floats will be stationary and must be in their spot by 5:30pm and CANNOT leave until the last vehicle comes through (the last vehicle in line at 7:45pm will be allowed in)
- NO items will be given from the floats, as people will be in their vehicles
- You may donate any candy you would have provided to the community for use in the bag kids will receive at the entrance of the park and/or sponsor a page in the coloring book. Candy Donation will be communicated with you if you choose to donate.
- Floats must be decorated – don't forget to use lights! This year's theme: REKINDLING THE HOLIDAY SPIRIT
- PLEASE adhere to social distancing the people within your floats. Be responsible and respectful of this period in time
- Santa may not be used on your float

BEST FLOAT CONTEST!

Judges will come through and random community vehicles will be asked to judge as well. The best float categories will be: Best Overall, Best Lit and Best Holiday Spirit. Winners will be notified and will get to choose to donate \$100 to the nonprofit of their choice.



2020 Holiday Parade Application | Friday, December 4 6-8pm

Please complete this form and submit it to Wausau Events by **NOVEMBER 24**.
Incomplete applications will be returned.

- I understand the parade is stationary for floats and will be there the duration of the time
- I understand that Santa **MUST NOT** be used in the float
- I understand that no items will be given out by our float, as people will be in their vehicles
- I understand and will abide by social distancing guidelines within our float
- I understand I will not be refunded if the parade is cancelled

SIGNATURE: _____ DATE: _____

Organization: _____

Contact Person: _____ Email (Required): _____

Address: _____ Phone: _____

Cell Phone Number for Evening of Parade: _____

(This is especially important for large groups. We have had many instances where young children are being dropped off at the parade and we have no way of getting in touch with the float organizer.)

Length of Vehicle/Float: _____

\$35 ___ Parade Entry Fee **OR** \$20 ___ Non Profit Entry Fee

\$50 ___ Candy Donation for Goodie Bags Given to Vehicles (ONLY item given out)

\$80 ___ Coloring Book Page Sponsor (see additional information on coloring book)

Please make all checks payable to Wausau Events.

Send completed application and payment to:

**Wausau Events Inc.
C/O Lindsey Lewitzke
1701 Green Vistas Drive
Wausau, WI, 54403**

IF YOU HAVE QUESTIONS, PLEASE CONTACT LINDSEY
AT EXECDIR@WAUSAUEVENTS.ORG OR 715-297-9531