



Holiday Parade Coloring Book Page Sponsorship 2023

At Wausau's annual Holiday Parade on December 1st, there will be 2,000 coloring books given away to children along the route. Wausau Events is inviting businesses to join in on the holiday spirit by sponsoring a page of the book! We cannot do this without our coloring book sponsors!

Page Sponsorship will be **\$100 per page**. Pages are 8.5 inches tall and 5.5 inches wide (½ of a normal piece of paper). Sponsoring businesses will have the opportunity to provide a coloring design or have a design chosen for them, with the ability to be recognized on the page with their logo and a message, if desired.

There are limited pages and spots will go fast! Please complete the form below and scan and email it to Alissandra Aderholdt at execdir@wausauevents.org and complete payment on our website www.wausauevents.org.

All sponsorships are **due November 3, 2023**. We will follow up with your business once we receive the sponsorship page for any additional files needed.

Please detach and return this bottom portion with \$100 payment by 11/3/2022.

Business Name: _____

Representative Name: _____

Email: _____

_____ **Phone:** _____ **Coloring Page:** We
will provide design _____ Please choose design for us _____

Message on Bottom of Page (limited to 100 characters): _____

Thank you for sponsoring a page in the 2023 Holiday Parade Coloring Book!